

## ABSTRACT OF THE DISCLOSURE

In a television broadcast content distributing system, a plurality of television broadcast content distributing servers generate television broadcast contents, and a plurality of television broadcast content receiving terminals receive the television broadcast contents. Also, a first channel allocating switch is connected to the television broadcast content distributing servers to allocate channels to the television broadcast content distributing servers, respectively. On the other hand, a plurality of second channel allocating switches are provided. Each of the second allocating switches is connected to one or more of the television broadcast content receiving terminals, to thereby allocate one or more of the channels to the one or more of the television broadcast content receiving terminals. Further, a plurality of virtual local area networks are provided. Each of the VLANs is arranged in correspondence with one of the channels between outputs of the first channel allocating switch and inputs of the second channel allocating switches.